



Mendocino County Library Advisory Board

NOTICE OF MEETING

NOTICE IS HEREBY GIVEN that the Mendocino County Library Advisory Board (“LAB”) will hold its regular Board Meeting at:

1:00 P.M. - Wednesday, January 18, 2023

Via Zoom

The LAB meetings will be conducted virtually and not available for in person participation pursuant to the provisions of Government Code section 54953 and the recommendation of the Mendocino County Health Officer. The public may join the Zoom meeting online (no registration required) or participate by sending comments to libtechservices@mendocinocounty.org. All email comments must be received by 8:00 A.M. the morning of the meeting in order to be published online prior to the meeting.

<https://mendocinocounty.zoom.us/j/83227362664>

Meeting ID: 832 2736 2664

One tap mobile

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+16699009128,,83227362664# US (San Jose)

Dial by your location

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AGENDA

1. Call to Order
2. Introductions and Welcome
3. Approval of the Agenda
4. Approval of the Minutes from the November 16, 2022, meeting
5. Public Expression

Note: The Library Advisory Board welcomes public and government participation at its meeting. Items can be added to the official agenda up to 72 hours in advance of the meeting date and time. For items not on the Agenda, comments within the jurisdiction of the Board shall be limited to three minutes per person so that everyone may be heard. No more than ten minutes will be devoted to any non-agenda subject. No official action on non-agenda items will be taken by the LAB at the meeting where presented. Individuals wishing to address the Board under Public Expression are welcome to do so throughout the meeting at the appropriate points in the approved Agenda.

6. Health Officer’s recommendations for remote meetings and possible action for the next LAB meeting in Ukiah
7. Annual election: Library Advisory Board Officers

8. Lab meeting schedule for 2023
9. Library Director's Report
10. Admin Services Manager's YTD Budget Report
11. Willits Branch Report
12. Ways in which Friends of the Libraries help branches and Bookmobile
13. Library Strategic Plan survey results
14. Measure O and Auditor's Office tracking
15. Updates from working groups to improve branches
 - a. Willits
 - b. Ukiah
 - c. Fort Bragg
 - d. Laytonville
16. Unfinished Business
 - a. Committee to research and recommend prioritization of funding from Measure O for capital repairs and improvements
 - b. Clarification of endowment funds and reserves
 - c. LAB Chair and Vice Chair to meet with new Chair of BOS
 - d. District 3 vacancy
 - e. Forming a committee for outreach for Friends of the Library groups to share ideas and practices (websites, membership, Facebook, etc.)
 - f. Health plan overage
17. New Business
 - a. Committee to research and recommend equitable and fair distribution of Measure O funds for materials and services
 - b. Determining detail of past \$20,000 donation
18. Next Meeting, March 15, 2023(Ukiah)
19. Announcements and Comments

Attachments:

- [November 16, 2022, LAB Meeting Minutes](#)
- [Director's Report](#)
- [Library publicity](#)
- [Survey summary](#)
- [YTD Budget Report](#)
- [Fort Bragg expansion worksheet](#)

Mendocino County Library Advisory Board
Minutes of November 16, 2022
Zoom meeting

Meeting called to order: 1:00 by Chair, Carolyn Schneider

Introduction and Welcome: Chair Schneider greeted the committee and introductions were made

Members Present: Olga O'Neill, Larry Riddle, Michele Bisson Savoy, Michael Schaeffer

Not Present: Mo Mulheren, Richard Towels, James Stewart, Barbra Chapman, Deb Fader (Library Director)

Others Present: Carol Poma (Ft. Bragg)

Added to Agenda: District 3 Vacancy (James Stewart)

Approval of the Agenda: Olga moved to approve. Michael seconded. Agenda was approved.

Public Expression: None

Approval of 9-18-2022 minutes: Michael moved to approved, Olga seconded.

Health Officers recommendations for remote meetings. Next LAB meeting will be January 18th, via Zoom. Olga moved to meet to meet via Zoom for January, Larry seconded.

Library Director's report. See written report. Main items: Library charged \$57,329 for retroactive medical insurance costs (to offset county deficit recently discovered). The library is being charged for this deficit rather than the county general funds, and the LAB questions whether all other county agencies are having their deficit paid thru general funds

ACTION item: Clarification on the process for determining the amount and "general funds" vs. Library retroactive charge to be discussed at the January meeting when Deb and Barb are present.

California State Library report was submitted, Chair Schneider noted the Ft/ Bragg remodel and expansion should be \$11,000,000. Not \$3,000,000.

ACTION item: Chair will contact Deb and Barb to correct.

Admin. Service Manager's report. See written report. YTD budget, and Library Annual Report Fiscal Year 21-22. A87 costs (depreciation) picked up from previous. New number not applied. Credit for overcharges from past years was to have been applied. Use of endowment money needs clarification.

ACTION item: Chair will clarify application of endowment funds and reserves, as well as use of A-87 credits.

No Branch report: Staff is attending meeting, so only written reports are available.

Bookmobile/Outreach report: Bookmobile is continuing to serve Laytonville. Due to the parttime hours for the branch, it is recommended that the Bookmobile continue stopping in Laytonville. (The bookmobile stops in on a day that the library is closed) And then it travels on to Leggett and Percy, we see no reason to stop serving Laytonville.

Measure O: Appears to have passed. Very proud of our county and the small army of volunteers that accomplished this. Comments were that it was a great experience.

ACTION Item: Form a new committee to research and recommend the prioritization of capital funds from Measure A. This should be done by April 1st. (4th Quarter), so that it can reflect in the 2023-2024 budget. Discussion followed on how we might prioritize and who would be a partner. Input from Ft. Bragg by the 1st of the year regarding status and cost of addition is needed. Committee should be formed in January. If you are interested, please let Carolyn Know. (Four LAB members are needed).

Unfinished Business Library Working Group Ft. Bragg expansion committee quarterly progress report. Meeting with Architect to review costs. Holding a book sale December 3rd and 4th. Olga inquired about the roof for Willits? Assuming approved as part of the grant? What about Security cameras? Inside and outside the building? It was noted that none of the library have them. Item for further discussion in January.

New Business: Committee to outreach to the Friends of the Library groups to see we can help them. Michele is interested in helping all the FOL acquire email addresses, phone numbers, dues paying membership, Facebook pages, etc. We discussed a zoom meeting to share good practices. LAB will form a committee at the next meeting for outreach to Friends Group.

James Stewart resigned by District 3. Olga is going to be sure that John Haschak knows there is a vacancy. Carolyn will inform Shawn of Laytonville, Ed and Lew of Covelo and Melinda of Willits about the vacancy.

Barb and Deb were both absent because of staff training day.

Adjourned at 2:11.

MCL DIRECTOR'S REPORT 2023.01.18

NOVEMBER

- Staff day training was a huge success with many staff reporting they had a great time and learned a lot from the various trainings.
- Deb took “Hands Up! ASL for Librarians” Intermediate class in November and December after completing the Beginner class in October and November.
- Barb and Deb met with Facilities staff Nov. 18th regarding the Willits Branch Roof project and were informed of the order in which steps need to occur since we will be relying on Facilities to implement this public project. Facilities has told us they want us to wait until 2026.
- Round Valley and Ukiah Branch staff participated in an information gathering session with a group of researchers from the University of South Carolina on Saturday, November 19th at the Main branch and via teleconference so they could help answer questions about libraries’ roles in disaster response.
- Barb, Nayo, and Deb participated in a three week online Anti-racism training series and have begun to implement some required implicit bias training among all library employees and are striving to advertise job openings among a more diverse group of applicants. We also sent out a video regarding the Privilege Walk.
- We thanked the community for passing Measure O on the Library website and issued a press release afterwards.
- All Seed Library documents from the different branches have been updated and published in Spanish for more continuity and inclusion.

DECEMBER

- All branches should have their own County email address so no one will need to create a google or yahoo account for work-related emails.
- Online survey for strategic plan has closed with many respondents. Each branch has received its own responses in addition to the library’s as a whole so they can see where they fit in and how best to serve their own unique area since tastes vary slightly from town to town.
- We’re making the overall responses available to you at this meeting. The Strategic Planning Committee is taking all of these into account as we work towards writing our summary.
- Public Health has exclusively given all its COVID test kits to the library (until March) for disbursement around the County since our branches are located where the pockets of the population live for the most part.
- Have been meeting with Health and Human Services about getting Social Workers to schedule hours in some of the Library branches, but they lack staff to do it at this time.
- All staff received a 2% COLA increase and the Library Assistants’ pay is now over \$17/ hour from \$15/ hour. This is the start of salary increases for everyone on staff and one of

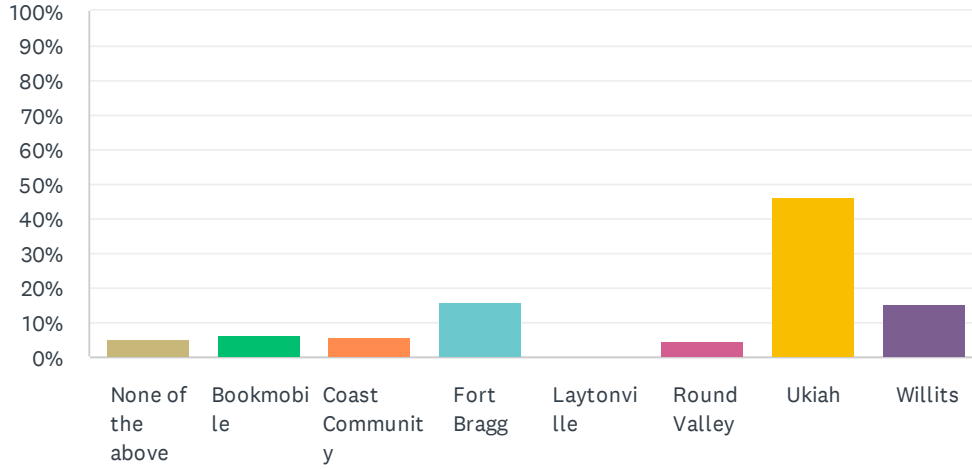
the main reasons we can't hire more library employees.

JANUARY

- Barb and I updated our Business Continuity Plan for the Library, adding disasters such as flooding, fire evacuations, pandemics, etc. to the PSPS that had been considered before.
- Shelving has been delivered to Laytonville, we have requested IT install the computers, then we put the shelving back against the walls, the FOL secure them with brackets and staff can go up and place the A/V materials on shelves and plan where everything else will go. Books are to be delivered and checked in by Willits Branch staff. After their ransomware attack last summer where they lost all our orders, B&T had another operational hiccup in November and December that they are just recovering from, so we don't know for sure when all the books will be here. We have a few, but not enough to open. We may consider using Outreach books to start and then removing them when the branch's own materials are ready to circulate.
- Working with HR to update the Branch Manager job classifications, but it has been delayed due to HR's other demands.
- We are getting ready to start the programming for our Book to Action grant that we received this year in the amount of \$20k, thanks mostly to Mellisa Hannum. We purchased kitchen utensils and packaged them up last week into kits for baking muffins, etc.
- Melissa Carr is working on a grant to enable us to purchase more Spanish language materials since about a third of our county's residents speak Spanish and only about 3% of our collection is Spanish.

Q1 Which branch of Mendocino County Library do you visit most frequently?

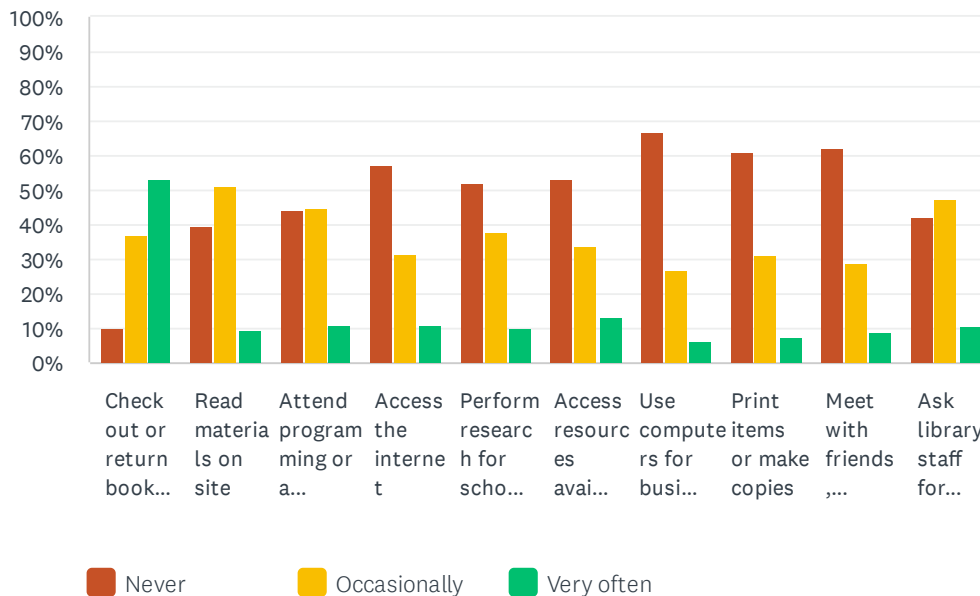
Answered: 458 Skipped: 0



ANSWER CHOICES	RESPONSES	
None of the above	5.02%	23
Bookmobile	6.55%	30
Coast Community	5.68%	26
Fort Bragg	15.94%	73
Laytonville	0.00%	0
Round Valley	4.80%	22
Ukiah	46.51%	213
Willits	15.50%	71
TOTAL		458

Q2 Please mark how often you come to the library for the following reasons:

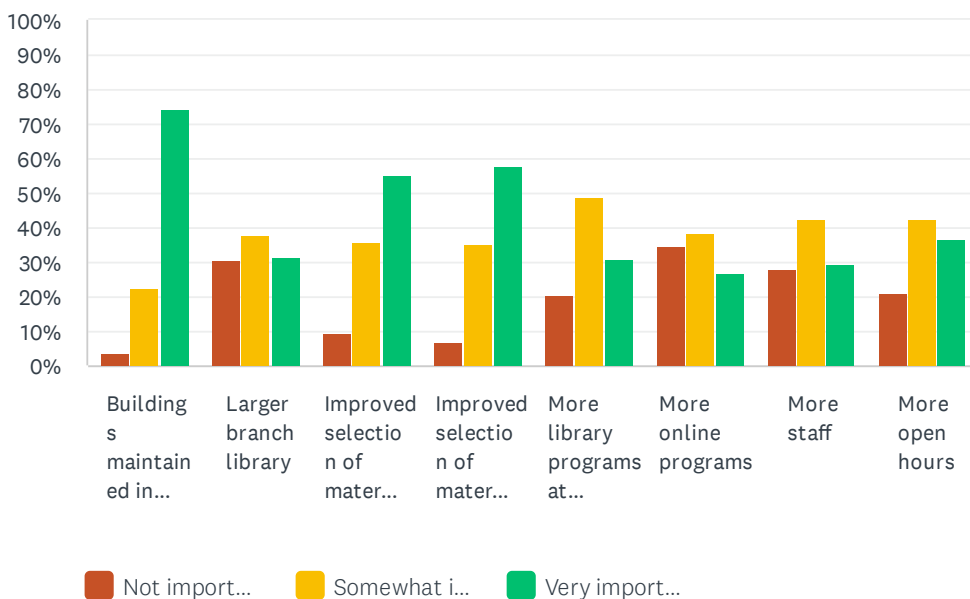
Answered: 455 Skipped: 3



	NEVER	OCCASIONALLY	VERY OFTEN	TOTAL	WEIGHTED AVERAGE
Check out or return books or other library items	10.02% 45	36.97% 166	53.01% 238	449	2.43
Read materials on site	39.47% 165	51.20% 214	9.33% 39	418	1.70
Attend programming or a meeting in a community room	44.12% 184	44.60% 186	11.27% 47	417	1.67
Access the internet	57.60% 235	31.37% 128	11.03% 45	408	1.53
Perform research for school or work	52.06% 215	38.01% 157	9.93% 41	413	1.58
Access resources available through other agencies	52.97% 214	33.91% 137	13.12% 53	404	1.60
Use computers for business or personal tasks	66.58% 269	26.98% 109	6.44% 26	404	1.40
Print items or make copies	61.25% 245	31.25% 125	7.50% 30	400	1.46
Meet with friends, tutors, or business associates	61.98% 251	28.89% 117	9.14% 37	405	1.47
Ask library staff for assistance with devices or resources	42.28% 167	47.34% 187	10.38% 41	395	1.68

Q3 Please mark how important the following are to you:

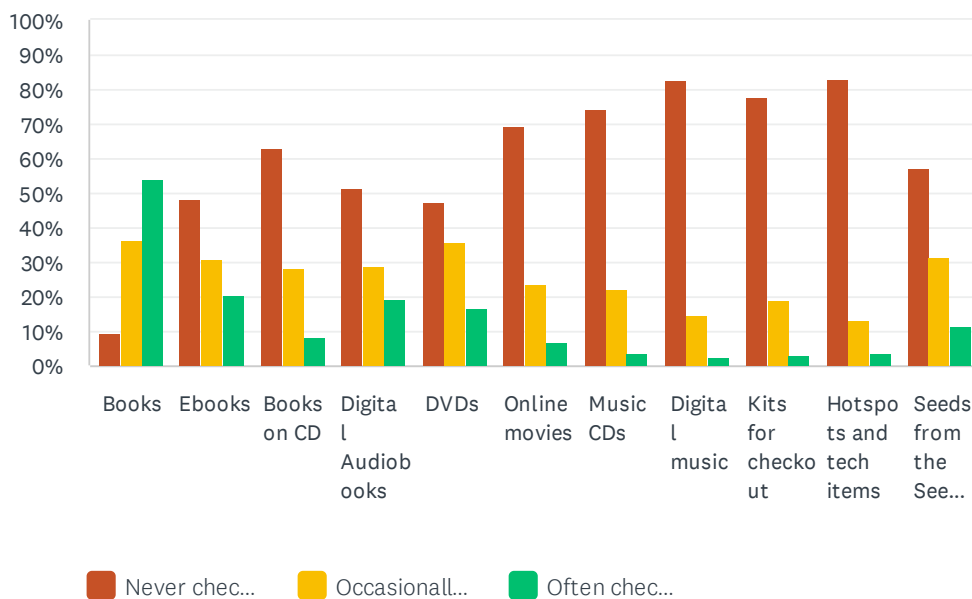
Answered: 449 Skipped: 9



	NOT IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Buildings maintained in good condition	3.44% 15	22.48% 98	74.08% 323	436	2.71
Larger branch library	30.42% 129	37.74% 160	31.84% 135	424	2.01
Improved selection of materials at the branch	9.40% 41	35.55% 155	55.05% 240	436	2.46
Improved selection of materials to request	7.03% 30	35.13% 150	57.85% 247	427	2.51
More library programs at branch	20.29% 85	48.69% 204	31.03% 130	419	2.11
More online programs	34.88% 143	38.54% 158	26.59% 109	410	1.92
More staff	27.68% 116	42.72% 179	29.59% 124	419	2.02
More open hours	20.89% 89	42.49% 181	36.62% 156	426	2.16

Q4 Please mark how often you check out the following:

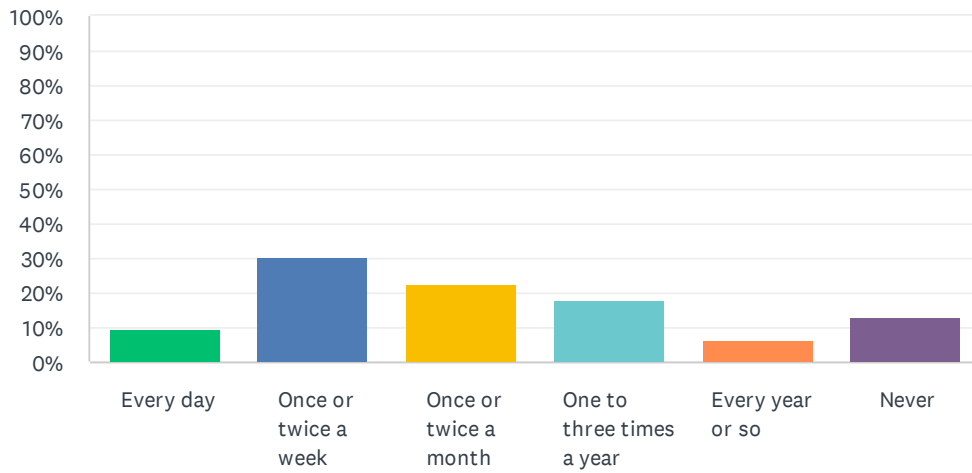
Answered: 451 Skipped: 7



	NEVER CHECK OUT	OCCASIONALLY CHECK OUT	OFTEN CHECK OUT	TOTAL	WEIGHTED AVERAGE
Books	9.58% 43	36.08% 162	54.34% 244	449	2.45
Ebooks	48.43% 201	30.84% 128	20.72% 86	415	1.72
Books on CD	63.18% 266	28.50% 120	8.31% 35	421	1.45
Digital Audiobooks	51.57% 214	29.16% 121	19.28% 80	415	1.68
DVDs	47.56% 195	35.61% 146	16.83% 69	410	1.69
Online movies	69.53% 283	23.59% 96	6.88% 28	407	1.37
Music CDs	74.38% 302	22.17% 90	3.45% 14	406	1.29
Digital music	82.67% 334	14.85% 60	2.48% 10	404	1.20
Kits for checkout	77.94% 318	19.12% 78	2.94% 12	408	1.25
Hotspots and tech items	83.09% 339	12.99% 53	3.92% 16	408	1.21
Seeds from the Seed Library	57.25% 237	31.40% 130	11.35% 47	414	1.54

Q5 How often do you use the Library website: www.mendolibrary.org?

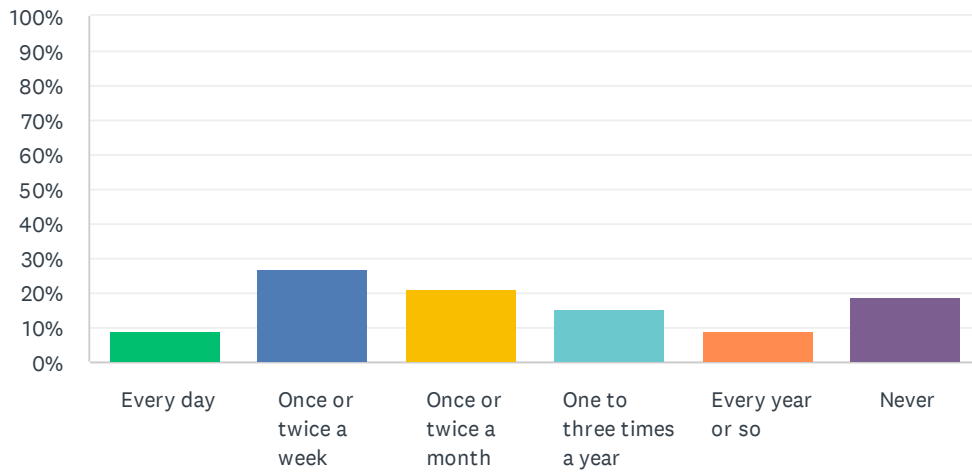
Answered: 446 Skipped: 12



ANSWER CHOICES	RESPONSES	
Every day	9.42%	42
Once or twice a week	30.49%	136
Once or twice a month	22.65%	101
One to three times a year	17.94%	80
Every year or so	6.28%	28
Never	13.23%	59
TOTAL		446

Q6 How often do you use the library catalog: www.mendolibrary.org/find?

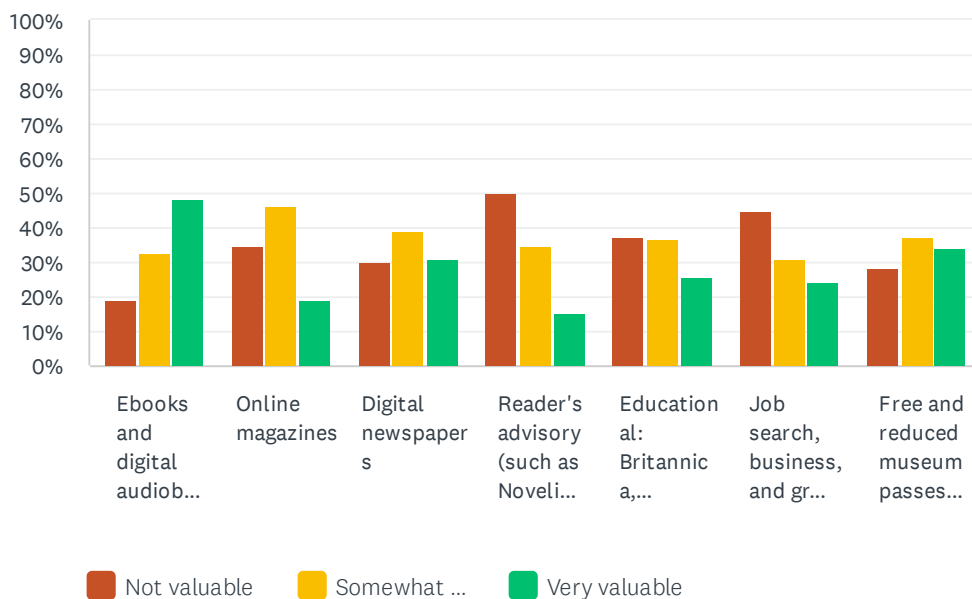
Answered: 426 Skipped: 32



ANSWER CHOICES	RESPONSES	
Every day	8.92%	38
Once or twice a week	27.00%	115
Once or twice a month	21.13%	90
One to three times a year	15.02%	64
Every year or so	9.15%	39
Never	18.78%	80
TOTAL		426

Q7 How valuable are these online resources to you?

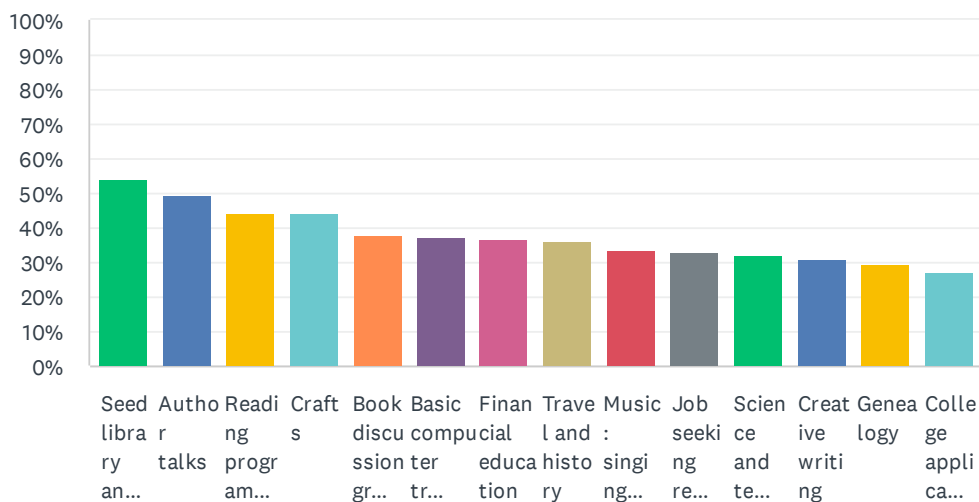
Answered: 427 Skipped: 31



	NOT VALUABLE	SOMEWHAT VALUABLE	VERY VALUABLE	TOTAL	WEIGHTED AVERAGE
Ebooks and digital audiobooks	18.87% 80	32.55% 138	48.58% 206	424	2.30
Online magazines	34.71% 143	46.36% 191	18.93% 78	412	1.84
Digital newspapers	29.80% 121	38.92% 158	31.28% 127	406	2.01
Reader's advisory (such as Novelist Plus)	49.88% 202	34.81% 141	15.31% 62	405	1.65
Educational: Britannica, Explora, Ebsco	37.59% 153	36.86% 150	25.55% 104	407	1.88
Job search, business, and grant tools	44.74% 183	31.05% 127	24.21% 99	409	1.79
Free and reduced museum passes (Discover & Go)	28.40% 117	37.38% 154	34.22% 141	412	2.06

Q8 Please mark which library programs you would like to see more of:

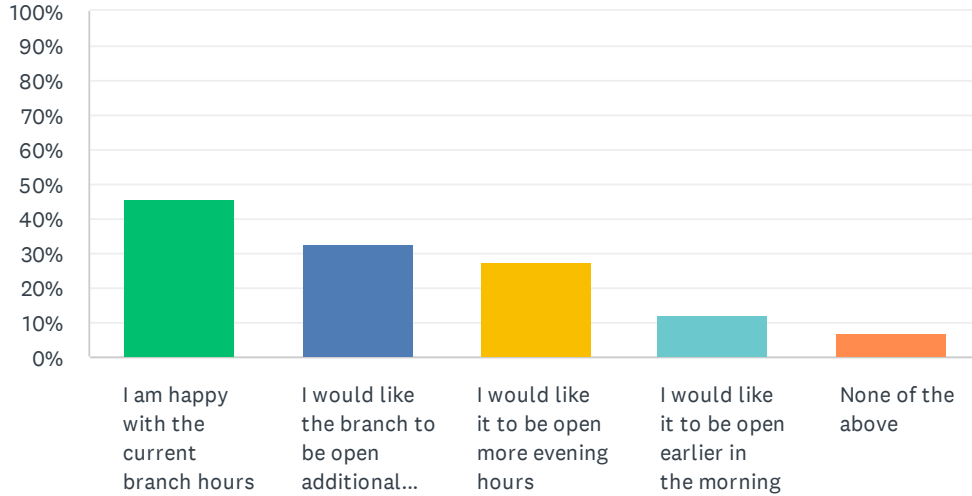
Answered: 385 Skipped: 73



ANSWER CHOICES	RESPONSES	
Seed library and gardening	54.29%	209
Author talks	49.35%	190
Reading programs (such as Summer Reading)	44.42%	171
Crafts	44.16%	170
Book discussion groups	37.92%	146
Basic computer training	37.40%	144
Financial education	36.62%	141
Travel and history	36.36%	140
Music: singing, ukuleles, etc.	33.51%	129
Job seeking resources	33.25%	128
Science and technology	32.21%	124
Creative writing	31.17%	120
Genealogy	29.35%	113
College applications	27.53%	106
Total Respondents: 385		

Q9 Please mark one or more answers in response to what you think about the open hours of your local branch.

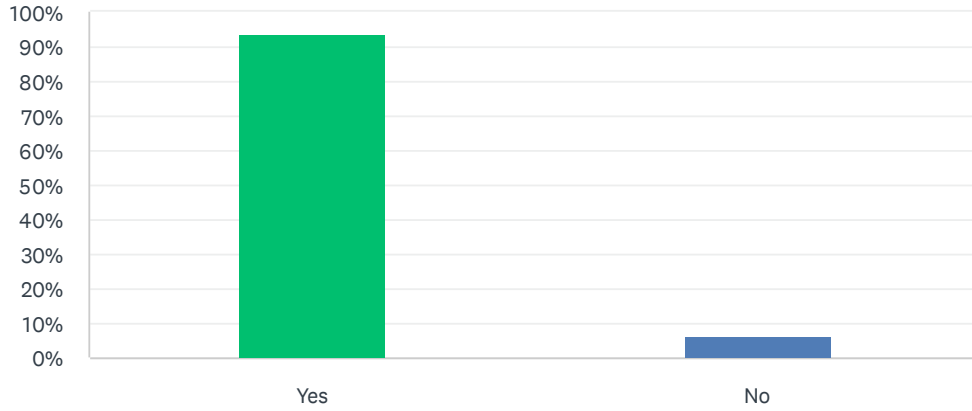
Answered: 443 Skipped: 15



ANSWER CHOICES	RESPONSES	
I am happy with the current branch hours	46.05%	204
I would like the branch to be open additional days	32.73%	145
I would like it to be open more evening hours	27.54%	122
I would like it to be open earlier in the morning	12.19%	54
None of the above	7.00%	31
Total Respondents: 443		

Q10 Were you aware that Coast Community, Fort Bragg, Laytonville, Round Valley, Ukiah, and Willits Branches and the Bookmobile are ALL part of the Mendocino County Library system?

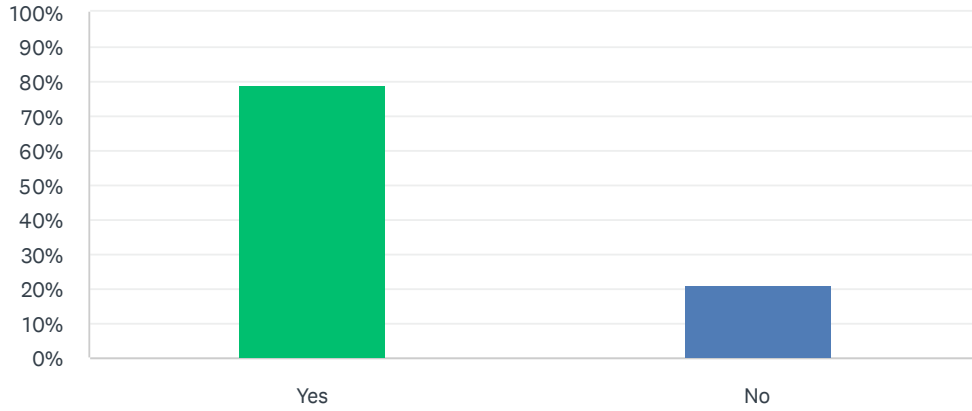
Answered: 448 Skipped: 10



ANSWER CHOICES	RESPONSES	
Yes	93.53%	419
No	6.47%	29
TOTAL		448

Q11 Were you aware that you can use your Mendocino County Library card at any branch of Mendocino, Lake, or Sonoma County Libraries to check out materials and return them?

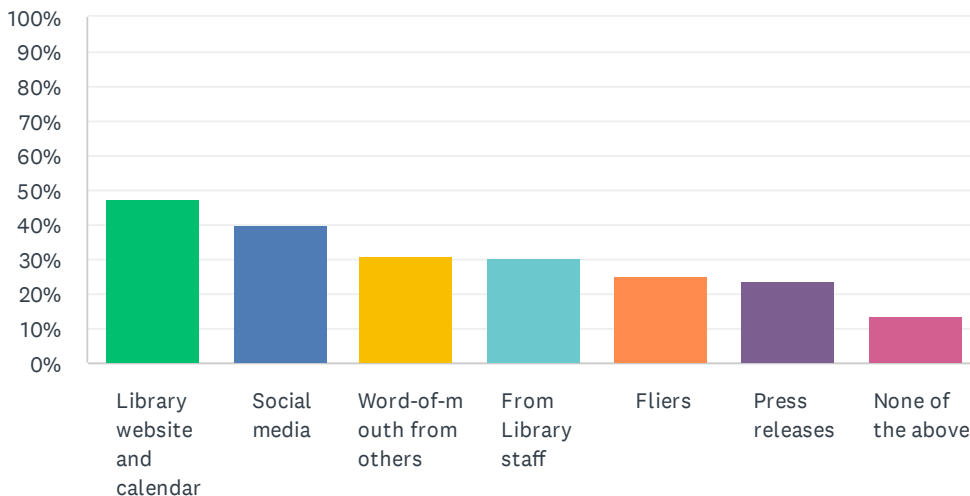
Answered: 424 Skipped: 34



ANSWER CHOICES	RESPONSES	
Yes	79.01%	335
No	20.99%	89
TOTAL		424

Q12 How do you receive information about library news such as programs, services, and materials?

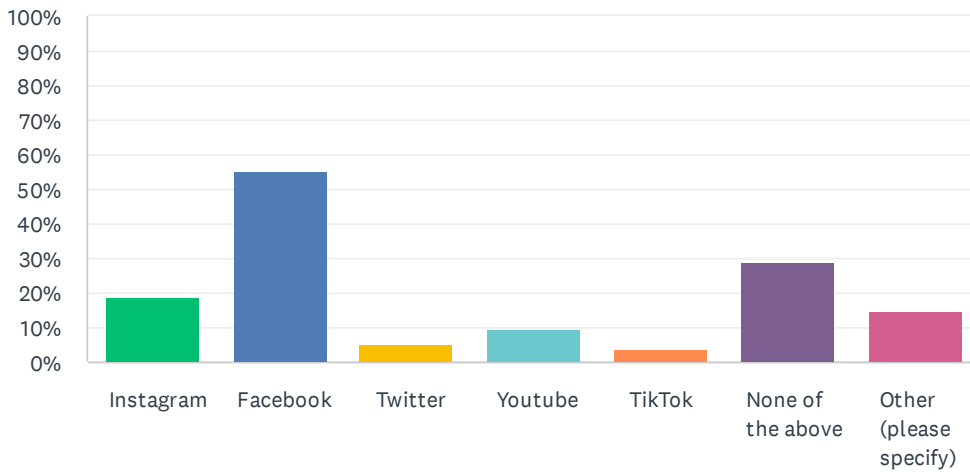
Answered: 444 Skipped: 14



ANSWER CHOICES	RESPONSES	
Library website and calendar	47.30%	210
Social media	40.09%	178
Word-of-mouth from others	31.08%	138
From Library staff	30.41%	135
Fliers	25.23%	112
Press releases	23.87%	106
None of the above	13.74%	61
Total Respondents: 444		

Q13 On which social media platform(s) do you prefer to see Library news?

Answered: 434 Skipped: 24



ANSWER CHOICES	RESPONSES	
Instagram	18.89%	82
Facebook	55.07%	239
Twitter	5.30%	23
Youtube	9.45%	41
TikTok	3.46%	15
None of the above	28.80%	125
Other (please specify)	14.52%	63
Total Respondents: 434		

Q14 Please provide any comments or suggestions for the library's long-term plan.

Answered: 169 Skipped: 289

Q15 If you would like to be entered into a RAFFLE drawing for survey participants, please enter your contact information below.

Answered: 171 Skipped: 287

ANSWER CHOICES	RESPONSES	
Name	99.42%	170
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	98.25%	168
State/Province	98.83%	169
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	97.08%	166
Phone Number	94.15%	161

When Eric Norrbom became a widower in 2015, he had two choices: stay at home alone or get back out there and keep his mind active with friends.

Norrbom, now 85, chose the latter, and now he's a lot smarter as a result.

Through his participation in a continuing education program known as the Osher Lifelong Learning Institute at Sonoma State University in Rohnert Park, Norrbom has managed to take classes about Theodore Roosevelt, the science behind science fiction, and the history of lizards, to name a few. He also said he has been able to stave off loneliness — an important reality, considering that he lives on his own.

"Taking classes, interacting with friends, talking with people about meaningful subjects in meaningful ways — these things keep me going," he said. "I'm not sure what I would do with myself if I wasn't able to do these other things."

Norrbom isn't the only older adult feeling that way these days. In Sonoma County and the surrounding counties, thousands of people over 65 are going through similar epiphanies.

Thankfully, several different initiatives in Sonoma, Mendocino and Lake counties exist to help older adults navigate these challenges and combat loneliness. The programs span the gamut from book clubs to personal development classes and community music organizations. Most are open to people from all walks of life and many are free to attend.

And according to Nancy Emanuele, principal of the Petaluma Adult School, the programs work to help keep older adults young at heart — a reality that science has proven can in fact extend their lives.

"Research says human beings who are active physically and mentally and connected in their communities tend to be healthier emotionally and physically," she said. "One could say (taking) classes (and engaging in activities) would help you more than sitting in a recliner and staring at the TV set."

Heading back to school

Emanuele knows all about older adults who want to keep their minds sharp. Her program is the only formal K-12 adult school in Sonoma County, and it is part of a consortium of educational institutions county-wide.

The school provides a host of free and low-cost classes including high school diploma, GED/HiSET test preparation, parent education, English classes for non-native speakers, citizenship preparation, and career and technical education programs. There also are classes like metal working, wood working, conditioning, and "Discovering Birds of Sonoma County."

According to Emanuele, "a significant portion" of the students in these classes are older adults. There's about 75 seniors across all community education classes at Sonoma State University, but it often varies from year to year.

Petaluma Community Band is technically one of the classes, and Director Arlene Burney said half the band is composed of musicians over the age of 65. Some have been playing music their whole lives while others took it up after retirement and are still relative newbies.

"Playing music is a terrific way for older adults to come together and have fun and build a sense of camaraderie," said Burney, who noted the band's tuba player is 89. "It keeps them young."

Attendance in the band directly dropped off during COVID-19 when band members were concerned of being exposed to the viruses, which can spread through the air from the instruments being played. During the early stages of COVID-19, the band's teacher regularly contacted students via email and phone calls to stay in

touch, relay updates, as well as gather input of their safety concerns.

Inspired by education

Osher Lifelong Learning Institute is a program that is specifically designed for students ages 50 and above. It's offered at 120 universities and colleges around the United States including Sonoma State University, San Francisco State University and UC Berkeley. Typically, the local curriculum offers 18-20 courses a semester, but there are no tests or grades. Students just go to learn.

Osher Lifelong Learning Institute at Sonoma State University celebrated its 20th anniversary this year where Norrbom has been a student since the very beginning.

Today, he is considered an ambassador of the program, and he credits it with changing his life.

"I've made a lot of friendships, it's kept me involved and active, and it's taught me all sorts of wonderful things," said Norrbom, a Kenwood resident who commutes to Rohnert Park daily. "I volunteer here and there but I'm not sure what I would do without these classes."

When the fall semester ended last month, Norrbom was enrolled in seven different classes, including one about "Doonesbury" cartoonist Garry Trudeau and another about Memphis soul music. A third class spotlighted the United States Constitution and was taught by Judge William O'Connor, the nephew of former Supreme Court Justice Sandra Day O'Connor.

Connecting virtually, making friends

While the Petaluma Adult School and Osher Lifelong Learning Institute at Sonoma State University focus on in-person classes, other programs in Wine Country and the surrounding area offer similar opportunities for older adults online.

In 2020, the **Mendocino County Library** partnered with a national program named GetSetUp, an online community and social platform designed to help older adults stay mentally and physically fit. The platform offers a variety of classes on skills including professional development, health and wellness.

Additionally, GetSetUp offers chatroom-style casual social hours to encourage friendships and explore new interests with like-minded people. Recent topics included British royals, diabetes, and baking.

Librarian Nayo Sicard said the program has helped "hundreds" of local older adults stave off loneliness.

"This can be a huge help for folks who aren't comfortable leaving the house — whether it's because of COVID or because they are older and they may be hesitant to do things on their own," said Sicard, who works out of the main library branch in Ukiah. "Knowing they can log on and find friendship and camaraderie online can really help (these older adults) get through the day."

According to Sicard, most classes are available in English and Spanish. She added that all classes are taught by older adults with graduate degrees, and that class sizes stay small to ensure everyone can actively participate and form new connections within the GetSetUp community.

Socializing, hanging out together

Of course, there are still traditional ways of getting older adults to come together and combat loneliness — senior centers, church groups and even pickleball leagues help fill this void.

In Santa Rosa, hundreds of active older adults enjoy the facilities and programs offered at Person Senior Wing at the Finley Community Center and at Steele Lane Community Center. Both facilities offer comprehensive programming that includes recreational activities, health and fitness classes, hobbies, lifelong learning, enrichment opportunities, socializing and more.

In Lake County, the Lakeport Senior Center offers unstructured social time and free meals to all in need. The facility is located in Lakeport and serves Lucerne, Upper Lake, Kelseyville and other towns on the north shore

of Clear Lake. Meals on Wheels Coordinator Marcella Salisbury said that because the region is rural, the center has been "critical" for keeping older adults connected during the COVID-19 pandemic.

"Many of these people just need someplace to go," she said. "They come in here and you can tell — just being out is good for their souls."

Currently, the most popular program up in Lakeport is line dancing, which the center hosts Tuesday and Thursday mornings. Salisbury said each class attracts about 15 participants, and added that many other older adults from the community will come to just sit, drink coffee, listen to the music, and socialize with friends. She said most of the participants and onlookers also stay for lunch.

Looking forward, older adults who frequent the Lakeport Senior Center are eager to resurrect one of their favorite social activities: bingo. Center leadership shut down the bingo game at the beginning of the pandemic, and local older adults have been begging them to bring the game back.

Salisbury said the center was just waiting on permits, and noted she was hopeful bingo would return before the end-of-year-holiday season.

"Any time our (older adults) can get together and socialize, it's a big deal," she said.

CITATION (APA STYLE)

Educational classes help keep older adults sharp. (2022, November 22). *Press Democrat, The (Santa Rosa, CA)*. Available from NewsBank: America's News: <https://infoweb.newsbank.com/apps/news/document-view?p=NewsBank&docref=news/18DF78B4D70CC990>.

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In 2019, the Administration for Community Living released their 2020 Profile on Older Americans showing United States residents who were 65 and older accounted for 54.1 million of the overall population and nearly one in four of those older adults are minorities.

In 2019, Californians who were 65 and older accounted for 5.8 million residents.

According to the U.S. Census between 2019 and 2040, the white (not Hispanic) population age 65 and older is projected to increase by 29% compared to 115% for racial and ethnic minority populations: Hispanics are projected to increase by 161%, African Americans up 80%, American Indians and Alaska Natives up 67% and Asian American will jump 102%.

This data shows these populations continuing to rise and with that, culturally informed care for this group in is more important than ever.

For those who live in rural parts of the North Bay where services are scant, it's downright challenging, add a language barrier and that's another hurdle to jump over when it comes to health care needs.

Programs at La Voz de la Esperanza Centro Latino in Clearlake aim to overcome these roadblocks and help members of the local community manage language barriers to receive the critical help they deserve. The center, funded and operated by Lake County Behavioral Health Services, provides culturally relevant wellness services that help dozens of older adults every week.

Specifically, workers assist Latino older adults by translating for them as they interact with medical providers, social services organizations and other English-oriented organizations. The organization's cultural specialist Edgar Ontiveros said these efforts have become essential to helping community members access services. Ontiveros added the organization sponsors culturally informed care services every Tuesday, Thursday and Friday. He noted they help between six and 10 older persons every day.

"They don't really speak the language, so we work with them and then teach them step-by-step how to do things on their own until they have the confidence and familiarity to do so," he said. "Without our help, I'm not sure what they would do."

While La Voz de la Esperanza Centro Latino is the only one of its kind in Lake County, culturally informed care programs are becoming more prevalent across the North Bay.

In Sonoma and Mendocino counties, similar programs provide different types of care to many minority residents who need help, too. Some serve patients grappling with mental health issues while others help LGBTQ+ communities.

Understanding the approach

Culturally informed care refers to a range of practices guided by principles of equity and inclusion that strengthen the ability to effectively serve older people of all backgrounds.

This model is nothing new. Social services organizations have been striving to grow culturally informed care programs for years, and a 2021 report from the San Francisco Human Services Agency Department of Disability and Aging Services indicated the need for these types of programs is greater than ever before after two years of the COVID-19 pandemic.

Adithi Vellore, planning analyst with the San Francisco Human Services Agency, said our society has better language now to describe these needs, explain why providing culturally responsive social services matters, and define what these services look like in practice.

"Culturally informed services are especially important for people with disabilities and older adults who identify as BIPOC because their lives are shaped by systemic racism that produces profound racial inequities in their experiences and outcomes in virtually every facet of life, like education, health, employment, and justice," Vellore said. "Our programs simply have to be culturally affirming if we want to be effective in reaching and serving older adults from all cultural backgrounds to support their well-being, safety, and independence."

Vellore added that clients want to see themselves, their experiences and their values reflected in their service providers.

"They're less likely to seek needed services if those services aren't culturally resonant," Vellore said.

Caring for our communities

In Mendocino County, the public library system offers mental health memory kits for caregivers and people with dementia, Alzheimer's, or cognitive impairment. The kits are intended to prompt conversations and familiar memories which can help foster mental and emotional stimulation.

Each branch of the **Mendocino County Library** will have a selection of kits.

The kits can be checked out and contain tangible objects from different eras of the past, such as the 1930s, 1940s and 1950s. The objects reflect different themes like fishing, sewing, fashion and photography.

"Often, an older person can remember something from 50 years ago much better than something from that morning, and people come alive with joy when they have the opportunity to reminisce about their past with those important to them," said **Mendocino County Library Director Deb Fader Samson**.

To check out a box for three weeks, a **Mendocino County Library** card is needed. Kits can be renewed if there's no one on the wait list and kits must be picked up, and returned directly to staff at any branch of the **Mendocino County Library**.

Sonoma County's Adult and Aging Division partnered with SAGE Initiative, a national nonprofit dedicated to improving the lives of LGBTQ+ individuals, to create SAGEConnect. The free program centers around a buddy system where volunteers, who have committed to six weeks worth of calls, and LGBTQ+ older adults connect over weekly phone calls. For the older adults on the other line, this helps reduce isolation and promotes well-being.

Total number of matches (clients to volunteers) to date: 846. Total number of matches in 2022: 252.

Sherrill Wayland, director of special initiatives for SAGE Initiative, said the program is intergenerational and is a great way for the LGBTQ+ community to make new friends, stay connected and get help when they need it.

All aboard the Botanical Bus

Then there's the Botanical Bus. Founded in 2017, the bilingual mobile clinic exists exclusively to deliver services straight to the Latino and Indigenous communities.

The workshops take two different forms. One involves community health advocates called promotoras, who provide trusted and culturally relevant health services to Latino and Indigenous communities. The other has health specialists give online and in-person presentations on herbal medicine.

Botanical Bus' Farmworker Clinics, are located at vineyard worksites and family service centers, provide culturally relevant integrative health services. Latino and Indigenous clients are welcomed with music, tamales and herbal aguas frescas.

Clinic coordinator Yatziry Galvan said services vary from clinic to clinic, and noted they might include acupuncture, somatic therapy, art therapy and more.

Galvan said that many Latino and Indigenous people grew up in communities where herbal, natural remedies

were the only options. For this reason, the Botanical Bus strives to provide care and services that take some of these into account.

"Working at the Botanical Bus has helped me realize that our community is more open to receiving care when it's traditional medicine or the kind of care that they have grown up around," she said. "That level of comfort, that level of familiarity, goes a long way to helping our clients feel comfortable with the treatment they'll get from us. Really, that's what cultural (informed) care is all about."

CITATION (APA STYLE)

Culturally informed care is essential for BIPOC, LGBTQ+ older adults. (2022, November 22). *Press Democrat, The (Santa Rosa, CA)*. Available from NewsBank: America's News: <https://infoweb.newsbank.com/apps/news/document-view?p=NewsBank&docref=news/18DF78B4B86B8EC8>.

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From now until the end of the month, **Mendocino County** residents can submit feedback to the **county's library** system regarding what services they use the most, and what changes they might like to see implemented.

During the Nov. 2 meeting of the Ukiah City Council, **Melissa Eleftherion Carr**, branch manager of the **Ukiah Library**, addressed the board during the period devoted to public comments to let residents know that they can submit such feedback by filling out the **library's** strategic plan survey, "which will be active through Nov. 30.

"We welcome input to best refine our **library** services, programs and collections, as well as ways we can improve," Carr said. "As a public **library**, we really want to hear from everyone who is interested in having their voice heard."

Carr said that printed forms can be filled out and submitted at the Ukiah **library**, or other **county** branches, or can be filled out online here: <https://www.surveymonkey.com/r/mendolibrarysurvey>

"Whether you are an active **library** user or not, we really want to hear from you and work with our communities to ensure we reflect their diversified and unique voices," Carr said.

Also this month: On Tuesday, Nov. 8, **Mendocino County** voters will be asked if they want to support a one-eighth of a cent sales tax called Measure O. According to the voter information pamphlet, the tax "shall be used for maintaining and improving services at the existing libraries, upgrading and expansion of facilities, services, and collections; and extending branch **library** services to the unserved and under-served areas of the **county**. The revenues collected from this tax shall be used only to supplement existing expenditures for public libraries and shall not be used to supplant existing funding for the support of public libraries."

An argument in favor of Measure O was submitted by Carolyn Schneider, chairperson of the Citizens Committee for the **Library** Initiative 2022, and states that "Measure O will make the current 1/8 cent (sales tax allotment for libraries) permanent and add another 1/8 cent, together raising \$4.2 million per year, 40-percent of which will go for capital repairs and improvements."

There was no argument against the sales tax submitted for the voter information pamphlet.

The **Ukiah Branch Library** and the **Mendocino County Youth** Project invite families with children to check out a special winter-themed story time and craft at 10:30 a.m. on Saturday, Dec. 10. Join us in the children's room for singing, rhyming, and reading all about winter, snow, and hibernation! If you have time, stick around after our story time to make a beautiful snowman thumbprint craft.

Individually wrapped snacks and beverages will be provided, sponsored by the **Ukiah** Branch Friends of the **Library**.

For more information, call Sam White, children's librarian, at 707-234-2865 or email at whitesa@mendocinocounty.org.

As you enter the **library on Main Street** in Ukiah, immediately to your right, against the wall, are two 6-foot bookcases with a third one, about half that size, next to them.

This is the **library's** "Books for Sale" section, which holds a wide range of interesting reading. If you're looking for a good read, the "Little Book Store INSIDE the **Library**" is a good place to start. All the books have price stickers on them, but I have not seen any book that cost more than \$1. And your donations help support the **library**.

Here are just a few of the gems I have taken home:

- As You Wish by Cary Elwes

In this book Cary has gathered many behind-the-scenes stories and answers to many of the questions the cast has received over the years from fans.

He says, "It truly was as fun to make the movie as it is to watch it, from getting to work on William Goldman's brilliant screenplay, to being directed by the inimitable Rob Reiner. It is not an exaggeration to say that most days on set were exhilarating, from wrestling Andre the Giant, to the impossibility of playing mostly dead with Billy Crystal cracking jokes above me, to choreographing the Greatest Sword Fight in Modern Times with Mandy Patinkin, to being part of "The Kiss That Left All the Others Behind" with Robin Wright."

If you'd like to know a little more about the making of "The Princess Bride" as seen through the eyes of a young actor who got much more than he bargained for along with the rest of this brilliant cast, then all I can say is . . . As You Wish."

Note: A web site with access to this book along with film clips is at "as you wish, princess bride."

- Mennonite in a Little Black Dress (A memoir of Going Home) by Rhoda Janzen

Not long after Rhoda Janzen turned 40, her world turned upside down. It was bad enough that her husband of 15 years left her for Bob, a guy he met on Gay.com, but that same week a car accident left her seriously injured.

Needing a place to rest and pick up the pieces of her life, Rhoda packed her bags, crossed the country, and returned to her quirky Mennonite family's home, where she was welcomed back with open arms and offbeat advice. (Rhoda's good-natured mother suggested she get over her heartbreak by dating her first cousin — he owned a tractor, see.)

Written with wry humor and huge personality — and tackling faith, love, family and aging — "Mennonite in a Little Black Dress" is an immensely moving memoir of healing, certain to touch anyone who has ever had to look homeward in order to move ahead.

- Uncommon Arrangements (Seven Marriages) by Katie Roiphe

In the spring of 1921, Katherine Mansfield wrote the following note to her husband's determined mistress:

"Dear Princess Bibesco, I am afraid you must stop writing those little love letters to my husband while he and I live together. It is one of the things which is not done in our world."

Mansfield was groping her way toward a new etiquette, at a time when the couples she knew both were and weren't married, and affairs both were and weren't tolerated.

This book offers a series of unconventional domestic portraits. The couples chosen were intensely involved in

questions of freedom and attraction. Their relationships were depraved or innovative, depending on one's point of view, and they tried to solve the problem of intimate relations in more or less creative ways.

- The Secret Life of Mrs. London by Rebecca Rosenberg

"Nothing breathes vigor into a marriage like a boxing match. And it helps to have a stupefied audience to witness the fight. If I can get Jack (London) boxing this morning, with his drinking buddies cheering him on, he'll be revved up for a good writing session followed by a "grand lolly" that will linger in our loins for days."

After reading that very first sentence, I put the book down, took out my wallet, and placed a dollar in the money box. No need to read any further. I knew I would, and indeed I did, enjoy this book.

Periodically, the **library** will announce that it is accepting books that you no longer need or want, which helps them provide fresh fodder for The Little Book Store INSIDE the **Library**.

And while searching, for yourself, you might come across a book that would be appealing for a friend, a relative, or that special someone — a book that might make an ideal birthday gift or a surprise present.

However, if your efforts to find a really good read fall short, then I would recommend a special event which I will call "The Full Monty."

On the first Friday of each month, the **library** holds a Humongous Book Sale; they bring up many cartons full of books, from their big basement and display them on the main floor. It may take a while to go through the books on display, but your odds of finding a good read go way up.

But what if you still don't find anything that particularly appeals to you?

Then get a pen and paper and make a list of your favorite actors and actresses. Type their names into a search engine and see how many of them have a book on the market.

Hollywood has learned that books from and about movie stars sell. So it's not unusual for them to have a writer work with a star, and produce a "tell all," a "bio," or some story of particular interest. And once in a rare while the stars themselves will author their own book. (Gene Wilder wrote several books himself.)

Happy book hunting!

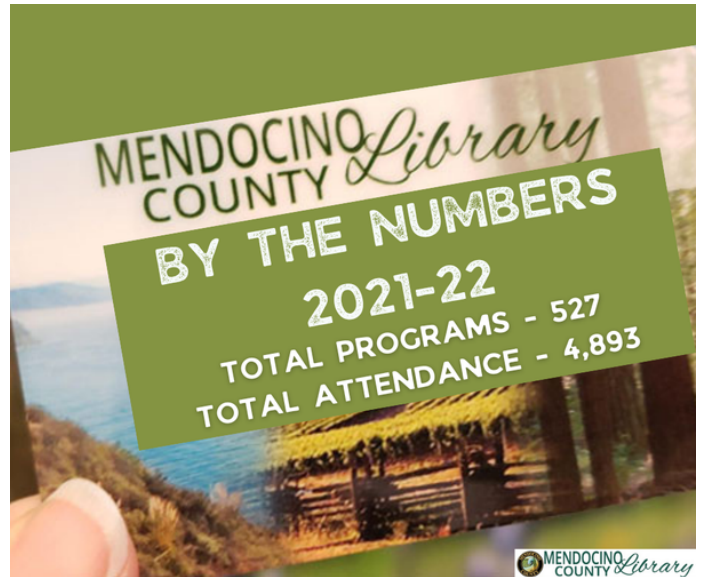
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Promotional Items




Help define the library's future by taking a quick survey.

We want to hear from you! The Library Strategic Planning Committee is surveying the public to help plan for the future.



MENDOCINO COUNTY *Library*
BY THE NUMBERS
2021-22
TOTAL PROGRAMS - 527
TOTAL ATTENDANCE - 4,893

MENDOCINO COUNTY *Library*




Native WAY and Round Valley Public Library
Present

CURTIS FAIR
Round House Presentation

Wednesday, December 7th
At the Library Community Room
at 1:00 PM

Curtis Fair, US Forest Service archaeologist for the Grindstone District of Mendocino National Forest, will be sharing information about the the Roundhouse and its use by Northern California Tribes. This presentation will include Curtis Fairs' experience at Grindstone Rancheria and will incorporate a photos slideshow as well as time for questions and answers.

-SNEAK PREVIEW-



TENDING THE GARDEN
A journey through a year in the life of three family farms cultivating cannabis, food, and community in the pursuit of a regenerative future.

Documentary Film Series
Friday, October 14th at 6:45 PM
In the Community Room at the Round Valley Library Commons
Film starts promptly at 7:00

LIBRARY BUDGET FY 2022/2023

OBJECT	ACCOUNT DESCRIPTION	BUDGET	Revised Budget	YTD as of 1.10.23	POs/Encumbrances	Available Budget	YTD % used	Notes
821500	SALES & USE TAX	-2,962,795	-2,962,795	-855,310	0	-2,107,485	29%	Sales tax revenue
824100	INTEREST	-15,000	-15,000	0	0	-15,000	0%	
825490	STATE LIBRARY GRANT	0	-12,728	-13,178	0	450	104%	ZIP BOOKS
825670	FEDERAL OTHER REVENUE	0	-141,849	-28,997	0	-112,852	20%	USDA, Emergency Connectivity Fund, Book to Action grant
826370	LIBRARY SERVICES	-15,000	-15,000	-3,237	0	-11,763	22%	Fine revenue and Bookmobile stops
827600	OTHER SALES	-4,000	-4,000	-2,896	0	-1,104	72%	Photocopy/earbud fees
827707	DONATION	-1,200	-1,200	-505	0	-695	42%	Donations to MCL
827802	OPERATING TRANSFER IN	-1,435,571	-1,435,571	-1,435,571	0	0	100%	Property tax
Total Revenue		-4,433,566	-4,588,143	-2,339,694	0	-2,248,449	51%	
861011	REGULAR EMPLOYEES	1,850,505	1,850,505	934,841	0	915,664	51%	
861012	EXTRA HELP	35,000	35,000	33,843	0	1,157	97%	
861013	OVERTIME REG EMP	22,983	22,983	1,511	0	21,472	7%	
861021	CO CONT TO RETIREMENT	631,477	631,477	289,035	0	342,442	46%	
861022	CO CONT TO OASDI	104,293	104,293	51,590	0	52,703	49%	
861023	CO CONT TO OASDI-MEDIC	25,693	25,693	13,490	0	12,203	53%	
861024	CO CONT TO RET INCREMEN	36,027	36,027	18,362	0	17,665	51%	
861030	CO CONT TO EMPLOYEE INS	293,250	293,250	136,427	0	156,823	47%	
861031	CO CONT UNEMPLOYMENT	3,337	3,337	3,337	0	0	100%	
861035	CO CONT WORKERS COMPE	31,903	31,903	31,903	0	0	100%	
Total Salaries & Benefits		3,034,468	3,034,468	1,514,340	0	1,520,128	50%	
862060	COMMUNICATIONS	60,000	98,565	27,692	0	70,873	28%	Phone and data lines
862062	COUNTY-WIDE MICROWAV	7,041	7,041	7,041	0	0	100%	Billed by County
862090	HOUSEHOLD EXPENSE	107,000	107,000	47,244	0	59,756	44%	Janitorial & garbage - all branches
862101	INSURANCE-GENERAL	37,287	37,287	37,287	0	0	100%	
862120	MAINTENANCE-EQUIPMENT	20,000	20,000	3,109	0	16,891	16%	Equipment/Bookmobile maintenance
862130	MAINT-STRC IMPR & GRN	65,000	65,000	20,528	0	44,472	32%	Building & grounds maintenance
862150	MEMBERSHIPS	8,500	8,500	655	0	7,845	8%	CLA, ALA, ARSL
862170	OFFICE EXPENSE	38,732	38,732	13,927	0	24,805	36%	Office supplies-paper and toner
862185	MEDICAL & DENTAL SVCS	1,000	1,000	450	0	550	45%	Pre-employment screenings
862187	EDUCATION & TRAINING	3,000	3,000	1,732	0	1,268	58%	Staff education

862189	PROF & SPEC SVCS-OTHR	298,000	298,000	38,850	0	259,150	13%	Sonoma, Delivery, IS support, security guard, NeoGov
862190	PUBL & LEGAL NOTICES	500	500	215	0	285	43%	Classified ads for job postings
862194	A-87 COSTS	318,081	318,081	0	0	318,081	0%	Based on FY 21-22 estimate
862210	RNTS & LEASES BLD GRD	42,953	42,953	42,953	0	1	100%	Round Valley, Laytonville MOUs
862230	INFO TECH EQUIP	117,000	136,075	102,751	-3,080	36,405	73%	Enterprise \$93,153
862239	SPEC DEPT EXP	223,180	255,908	72,318	4,192	179,398	30%	Library collection materials and databases
862250	TRNSPRTATION & TRAVEL	20,000	20,000	6,555	0	13,445	33%	Bookmobile gas and maintenance, mileage
862253	TRAVEL & TRSP OUT OF CO	1,000	1,000	0	0	1,000	0%	Hotel, airfare, per diem conferences/trainings
862260	UTILITIES	95,000	95,000	29,875	0	65,125	31%	Water, sewer, electricity, gas, etc.
Total Services & Supplies		1,463,274	1,553,642	453,181	1,111	1,099,350	29%	
864370	EQUIPMENT	36,089	36,089	30,789	5,299	1	100%	
Revenue Total		-4,433,566	-4,588,143	-2,339,694	0	-2,248,449	51%	
Expense Total		4,533,831	4,624,199	1,998,310	6,410	2,619,479	43%	
Balance		100,265	36,056	-341,384	6,410	371,030		

Endowment Funds		Balance	Library Funds*
2710-760844	Fort Bragg Principal	12,875	2,022,428
2710-760845	Fort Bragg Interest	21,924	
2710-760846	Ukiah Principal	114,513	
2710-760847	Ukiah Interest	72,275	
2710-760856	Bookmobile Principal	4,290	
2710-760857	Bookmobile Interest	3,749	
2710-760858	Willits Principal	6,234	
2710-760859	Willits Interest	2,723	
2710-760870	Library/Hallam Principal	20,382	
2710-760871	Library/Hallam Interest	1,510	
Total		260,476	

* Last FY not finalized

WORKSHEETS

Building Forward Library Infrastructure Grant Program Project Budget

Part 1: Project

Grant Number:		
Organization:		
Library Jurisdiction:		
Library Facility:		
Project Title:		
Approved Match Reduction:		Select from dropdown list.

Part 2: Project Outputs

List all approved outputs from your Intent to Fund letter and related tangible parts of your project. Include **only** costs that will be funded by the Building Forward Grant and local matching funds. If you have questions about what outputs or activities may be included, please refer to your Intent to Fund letter and the List of Unallowable Costs.

Project Outputs	Includes
Conceptual Plans	Floor Plan, Elevations, Landscaping Plan, 3D rendering
Planning Permit Approvals, CEQA	Use Permit, Rezoning, Negative Declaration (CEQA)
Construction Drawings	Construction Drawings, Engineering, Title 24, Solar Design, Sprinkler Design, et
Building Permits	Building Permit
Capacity Fees	Capacity changes for Sewer & water, school fees, General Plan fee
Construction Management	Construction Manager to manage Construction project
Préparation of Bid Package	Includes development of bid form, project specificatons, advtising and selec
Construction Project	Includes construction of 3,500 SF library wing, limited remodel of existing libroc
Landscaping Project	Inlcudes project landscaping
Hardscape project	Inlcudes parking lot, sidewalks, patio

Part 3: Administrative Costs

Enter any project or grant administration costs that will be incurred. Administrative costs are limited 10% of the grand total. Costs must be split between grant and local required match at the rate approved in the Intent to Fund letter. Please refer to grant documentation to determine whether a cost is allowed under this grant.

Administrative Costs are directly related to administration of grant and local matching funds. The Cost Detail should include the FTE and hourly rates for staff working on the grant.

Item	Building Forward	Local Match	Total	Cost Detail
Grant Management	\$22,500		\$22,500	Staff time required to manage grant, invoicing, grant reporting
Project Management	\$37,500		\$37,500	Develop RFPs, hire consultants, manage consultants: including designer, engineer, landscaping designer, construction manager
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
Total Administrative Costs	\$60,000	\$0	\$60,000	

			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
Total Salaries/Wages/Benefits	\$22,900	\$0	\$22,900	

Part 5: Consultant/Contractor Fees

Consultant/Contractor fees are costs related to external contractors, subrecipients, organizations, providing services, general contracting, planning, design, construction/project management, inspections, reviews, and other services required to accomplish outputs.

Major Outputs	Building Forward	Local Match	Total	Cost Detail
Conceptual Plans	\$2,500		\$2,500	Floor Plan, Elevations, Landscaping Plan, 3D rendering
Planning Permit Approvals, CEQA	\$7,000		\$7,000	Use Permit, Rezoning, Negative Declaration (CEQA)
Construction Drawings	\$22,000		\$22,000	Construction Drawings, Engineering, Title 24, Solar Design, Sprinkler Design, etc.
Building Permits	\$236,250		\$236,250	Building Permit
Capacity Fees	\$43,000		\$43,000	Capacity changes for Sewer & water, school fees, General Plan fee
Construction Management	\$72,000		\$72,000	Construction Manager to manage Construction project
Preperation of Bid Package	\$1,500		\$1,500	Includes development of bid form, project specificatons, advtising and selection of bidder
Construction Project	\$1,665,000		\$1,665,000	Includes construction of 3,500 SF library wing, limited remodel of existing library
Landscaping Project	\$8,000		\$8,000	Inlcudes project landscaping and seedbank garden
Hardscape project	\$31,000		\$31,000	Inlcudes parking lot, sidewalks, patio
			\$0	
			\$0	
			\$0	
			\$0	

			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
			\$0	
Total Consultant Fees	\$2,088,250	\$0	\$2,088,250	

Part 7: Contingency

Contingency is limited 10% of the subtotal. Costs must be split between grant and local required match at the rate approved in the Intent to Fund letter.

Item	Grant Funded	Match Funded	Total
Contingency			\$0
Total Contingency	\$0	\$0	\$0

Part 8: Totals

Subtotal

Item	Grant Funded	Match Funded	Total
Subtotal	\$2,171,150	\$0	\$2,171,150

Grand Total

Item	Grant Funding	Match Funding	Grand Total
Grand total	\$2,171,150	\$0	\$2,171,150

Review Check

Item	Grant Funding	Match Funding	Status Check
Maximum Administration Costs	\$217,115	\$0	Okay
Maximum Contingency Costs	\$217,115	\$0	Okay
Minimum Allowable Match	N/A	N/A	Okay