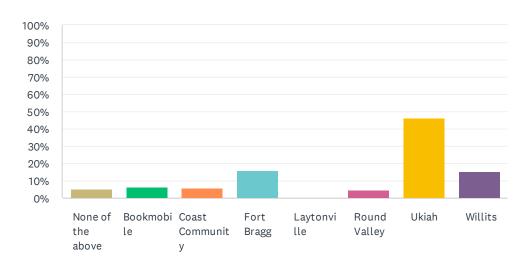
Q1 Which branch of Mendocino County Library do you visit most frequently?

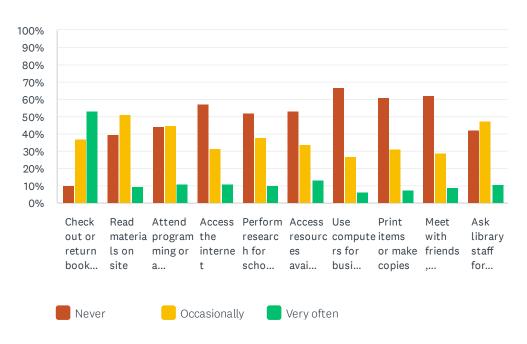




ANSWER CHOICES	RESPONSES	
None of the above	5.02%	23
Bookmobile	6.55%	30
Coast Community	5.68%	26
Fort Bragg	15.94%	73
Laytonville	0.00%	0
Round Valley	4.80%	22
Ukiah	46.51%	213
Willits	15.50%	71
TOTAL		458

Q2 Please mark how often you come to the library for the following reasons:

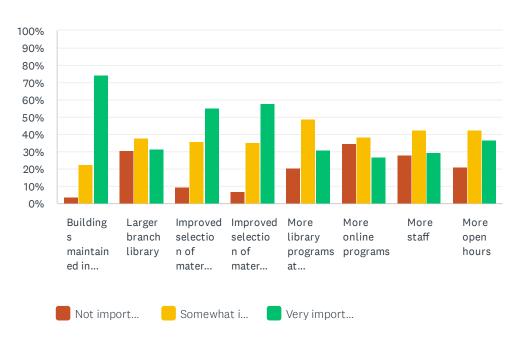




	NEVER	OCCASIONALLY	VERY OFTEN	TOTAL	WEIGHTED AVERAGE
Check out or return books or other library items	10.02% 45	36.97% 166	53.01% 238	449	2.43
Read materials on site	39.47% 165	51.20% 214	9.33% 39	418	1.70
Attend programming or a meeting in a community room	44.12% 184	44.60% 186	11.27% 47	417	1.67
Access the internet	57.60% 235	31.37% 128	11.03% 45	408	1.53
Perform research for school or work	52.06% 215	38.01% 157	9.93% 41	413	1.58
Access resources available through other agencies	52.97% 214	33.91% 137	13.12% 53	404	1.60
Use computers for business or personal tasks	66.58% 269	26.98% 109	6.44% 26	404	1.40
Print items or make copies	61.25% 245	31.25% 125	7.50% 30	400	1.46
Meet with friends, tutors, or business associates	61.98% 251	28.89% 117	9.14% 37	405	1.47
Ask library staff for assistance with devices or resources	42.28% 167	47.34% 187	10.38% 41	395	1.68

Q3 Please mark how important the following are to you:

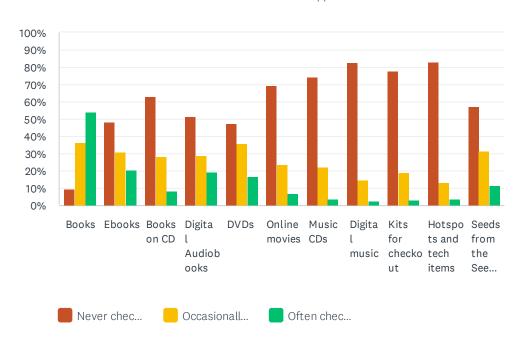




	NOT IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Buildings maintained in good condition	3.44% 15	22.48% 98	74.08% 323	436	2.71
Larger branch library	30.42% 129	37.74% 160	31.84% 135	424	2.01
Improved selection of materials at the branch	9.40% 41	35.55% 155	55.05% 240	436	2.46
Improved selection of materials to request	7.03% 30	35.13% 150	57.85% 247	427	2.51
More library programs at branch	20.29% 85	48.69% 204	31.03% 130	419	2.11
More online programs	34.88% 143	38.54% 158	26.59% 109	410	1.92
More staff	27.68% 116	42.72% 179	29.59% 124	419	2.02
More open hours	20.89% 89	42.49% 181	36.62% 156	426	2.16

Q4 Please mark how often you check out the following:

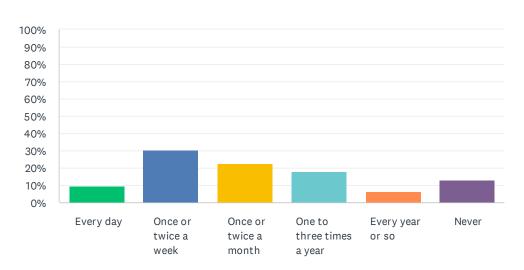




	NEVER CHECK OUT	OCCASIONALLY CHECK OUT	OFTEN CHECK OUT	TOTAL	WEIGHTED AVERAGE
Books	9.58% 43	36.08% 162	54.34% 244	449	2.45
Ebooks	48.43% 201	30.84% 128	20.72% 86	415	1.72
Books on CD	63.18% 266	28.50% 120	8.31% 35	421	1.45
Digital Audiobooks	51.57% 214	29.16% 121	19.28% 80	415	1.68
DVDs	47.56% 195	35.61% 146	16.83% 69	410	1.69
Online movies	69.53% 283	23.59% 96	6.88% 28	407	1.37
Music CDs	74.38% 302	22.17% 90	3.45% 14	406	1.29
Digital music	82.67% 334	14.85% 60	2.48% 10	404	1.20
Kits for checkout	77.94% 318	19.12% 78	2.94% 12	408	1.25
Hotspots and tech items	83.09% 339	12.99% 53	3.92% 16	408	1.21
Seeds from the Seed Library	57.25% 237	31.40% 130	11.35% 47	414	1.54

Q5 How often do you use the Library website: www.mendolibrary.org?

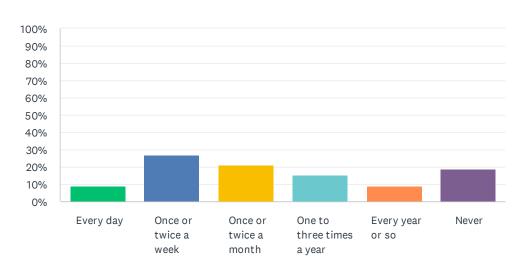
Answered: 446 Skipped: 12



ANSWER CHOICES	RESPONSES
Every day	9.42% 42
Once or twice a week	30.49% 136
Once or twice a month	22.65% 101
One to three times a year	17.94% 80
Every year or so	6.28% 28
Never	13.23% 59
TOTAL	446

Q6 How often do you use the library catalog: www.mendolibrary.org/find?

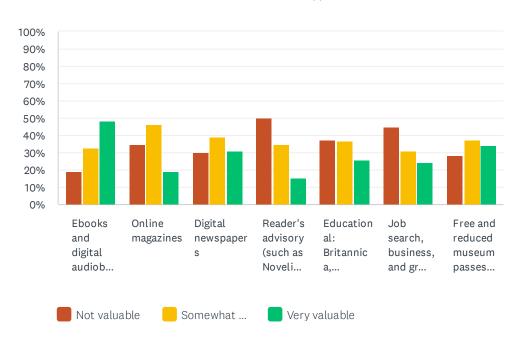
Answered: 426 Skipped: 32



ANSWER CHOICES	RESPONSES
Every day	8.92% 38
Once or twice a week	27.00% 115
Once or twice a month	21.13% 90
One to three times a year	15.02% 64
Every year or so	9.15% 39
Never	18.78% 80
TOTAL	426

Q7 How valuable are these online resources to you?

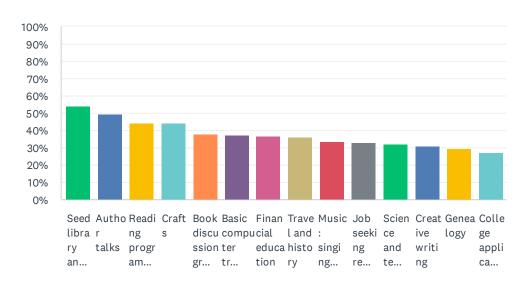
Answered: 427 Skipped: 31



	NOT VALUABLE	SOMEWHAT VALUABLE	VERY VALUABLE	TOTAL	WEIGHTED AVERAGE	
Ebooks and digital audiobooks	18.87% 80	32.55% 138	48.58% 206	424	:	2.30
Online magazines	34.71% 143	46.36% 191	18.93% 78	412		1.84
Digital newspapers	29.80% 121	38.92% 158	31.28% 127	406	:	2.01
Reader's advisory (such as Novelist Plus)	49.88% 202	34.81% 141	15.31% 62	405	:	1.65
Educational: Britannica, Explora, Ebsco	37.59% 153	36.86% 150	25.55% 104	407	:	1.88
Job search, business, and grant tools	44.74% 183	31.05% 127	24.21% 99	409	:	1.79
Free and reduced museum passes (Discover & Go)	28.40% 117	37.38% 154	34.22% 141	412	:	2.06

Q8 Please mark which library programs you would like to see more of:

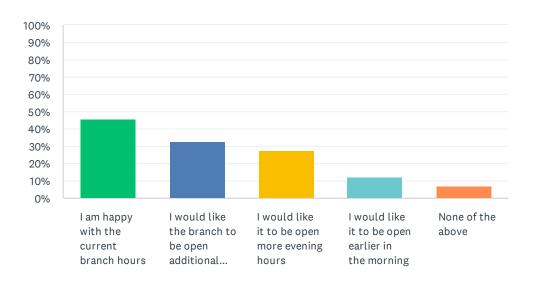




ANSWER CHOICES	RESPONSES	
Seed library and gardening	54.29%	209
Author talks	49.35%	190
Reading programs (such as Summer Reading)	44.42%	171
Crafts	44.16%	170
Book discussion groups	37.92%	146
Basic computer training	37.40%	144
Financial education	36.62%	141
Travel and history	36.36%	140
Music: singing, ukuleles, etc.	33.51%	129
Job seeking resources	33.25%	128
Science and technology	32.21%	124
Creative writing	31.17%	120
Genealogy	29.35%	113
College applications	27.53%	106
Total Respondents: 385		

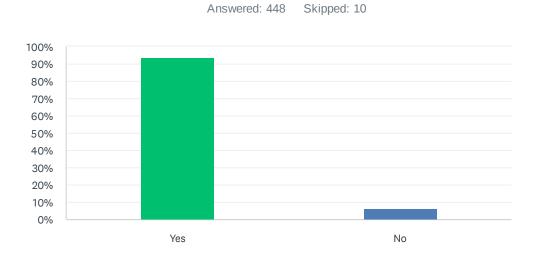
Q9 Please mark one or more answers in response to what you think about the open hours of your local branch.

Answered: 443 Skipped: 15



ANSWER CHOICES	RESPONSES	
I am happy with the current branch hours	46.05%	204
I would like the branch to be open additional days	32.73%	145
I would like it to be open more evening hours	27.54%	122
I would like it to be open earlier in the morning	12.19%	54
None of the above	7.00%	31
Total Respondents: 443		

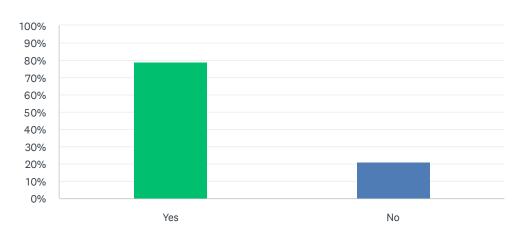
Q10 Were you aware that Coast Community, Fort Bragg, Laytonville, Round Valley, Ukiah, and Willits Branches and the Bookmobile are ALL part of the Mendocino County Library system?



ANSWER CHOICES	RESPONSES	
Yes	93.53%	419
No	6.47%	29
TOTAL		448

Q11 Were you aware that you can use your Mendocino County Library card at any branch of Mendocino, Lake, or Sonoma County Libraries to check out materials and return them?

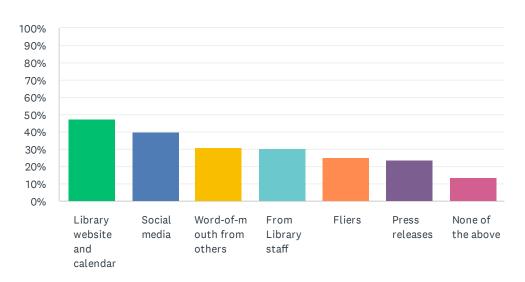




ANSWER CHOICES	RESPONSES	
Yes	79.01%	335
No	20.99%	89
TOTAL		424

Q12 How do you receive information about library news such as programs, services, and materials?

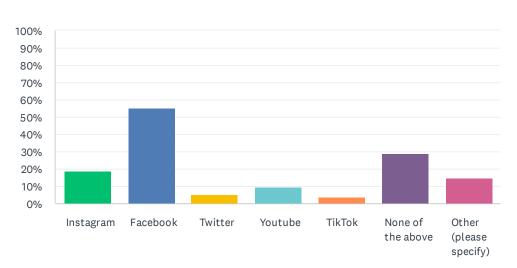
Answered: 444 Skipped: 14



ANSWER CHOICES	RESPONSES	
Library website and calendar	47.30%	210
Social media	40.09%	178
Word-of-mouth from others	31.08%	138
From Library staff	30.41%	135
Fliers	25.23%	112
Press releases	23.87%	106
None of the above	13.74%	61
Total Respondents: 444		

Q13 On which social media platform(s) do you prefer to see Library news?

Answered: 434 Skipped: 24



ANSWER CHOICES	RESPONSES	
Instagram	18.89%	82
Facebook	55.07%	239
Twitter	5.30%	23
Youtube	9.45%	41
TikTok	3.46%	15
None of the above	28.80%	125
Other (please specify)	14.52%	63
Total Respondents: 434		

Q14 Please provide any comments or suggestions for the library's longterm plan.

Answered: 169 Skipped: 289

Q15 If you would like to be entered into a RAFFLE drawing for survey participants, please enter your contact information below.

Answered: 171 Skipped: 287

ANSWER CHOICES	RESPONSES	
Name	99.42%	170
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	98.25%	168
State/Province	98.83%	169
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	97.08%	166
Phone Number	94.15%	161